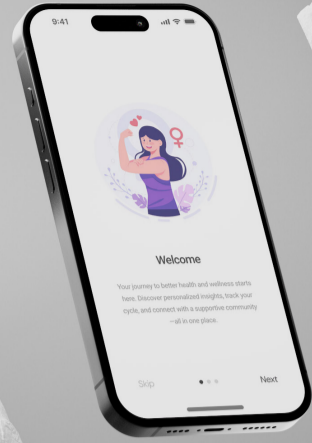


Women's Health App: Personalized Care and Wellness at Your Fingertips

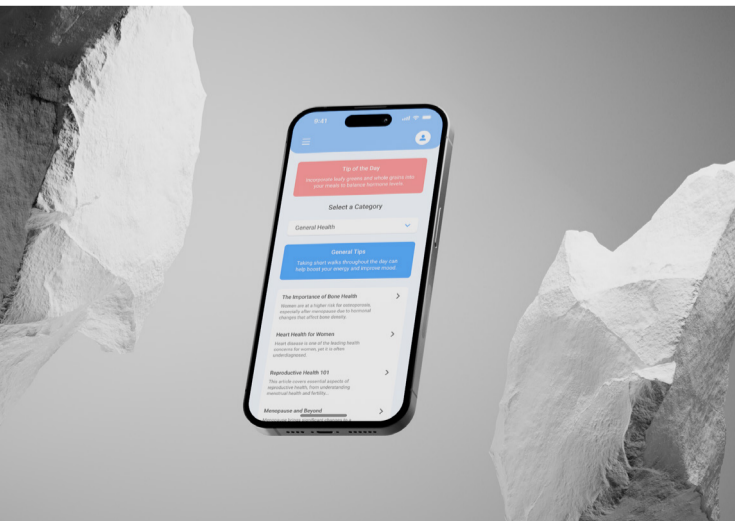
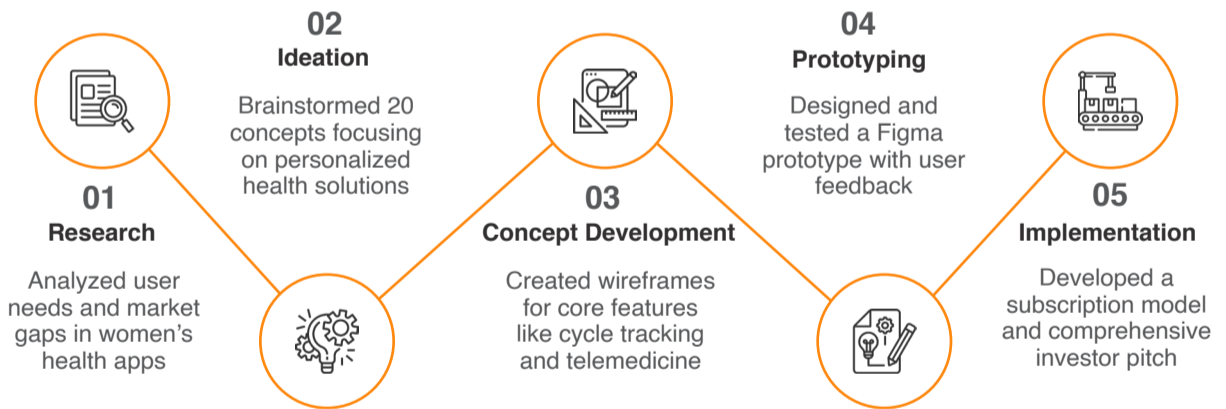
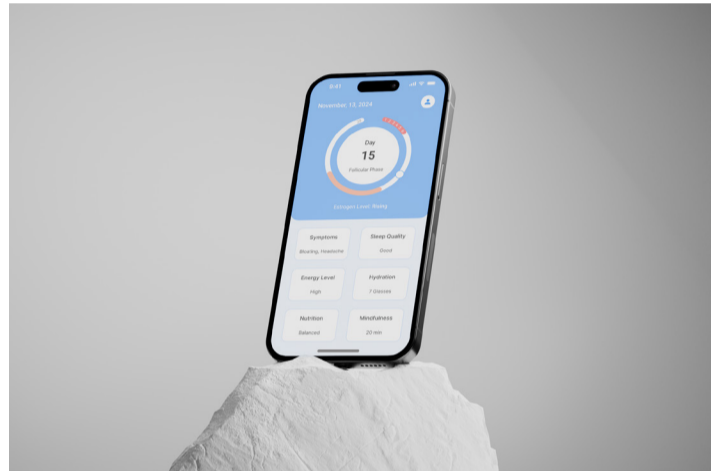
A revolutionary app empowering women with tools for health tracking, telemedicine, and personalized wellness advice.



Your health, your way – track, manage, and thrive with ease.

Problem Statement

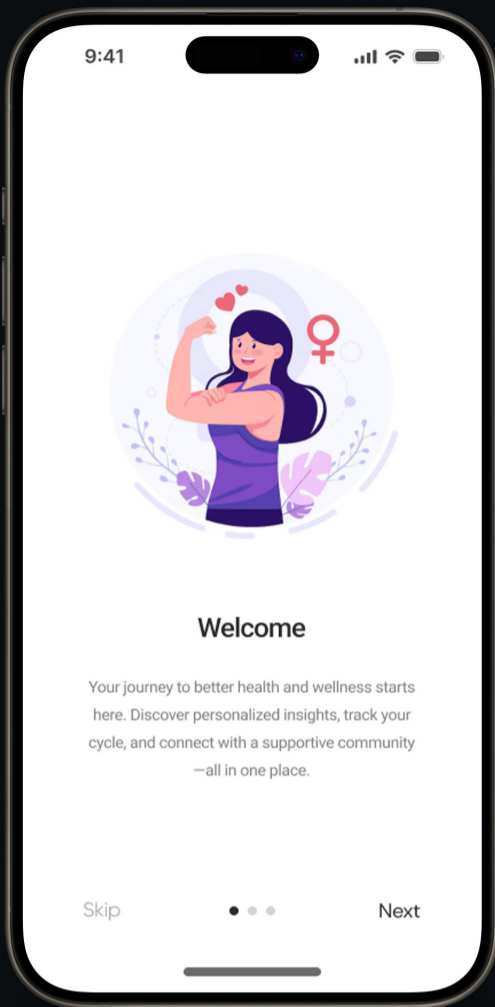
- Lack of accessible, holistic tools for women's health management
- Limited options for personalized health tracking and insights
- Gaps in telemedicine integration within women's health apps
- Inconsistent user experience across existing solutions
- Data security concerns in health-focused digital platforms



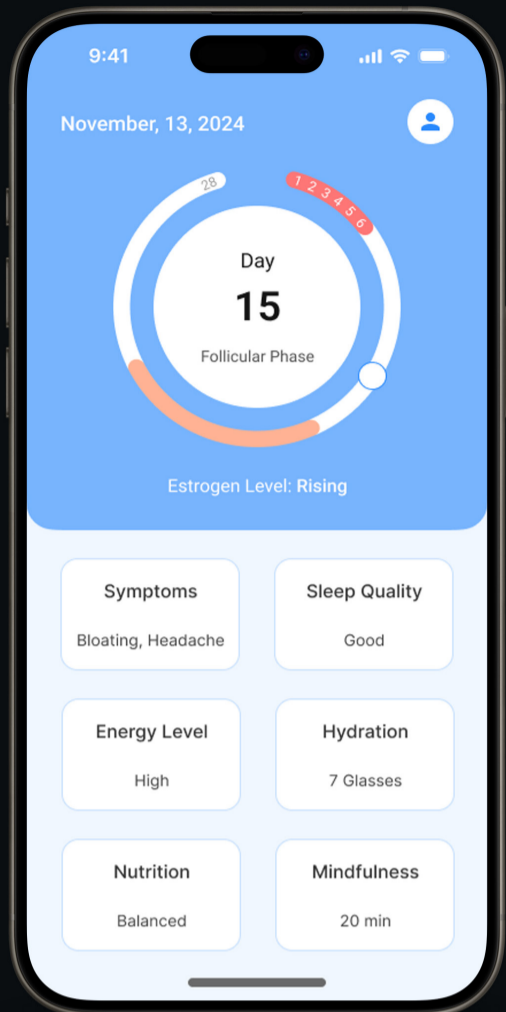
Results & Outcomes

- Created a Figma clickable prototype with user-friendly navigation
- Defined a freemium subscription model for monetization
- Conducted user research to refine features like telemedicine and wellness tips
- Developed a scalable business plan for investor presentations
- Positioned the app as a comprehensive solution in the European digital health market

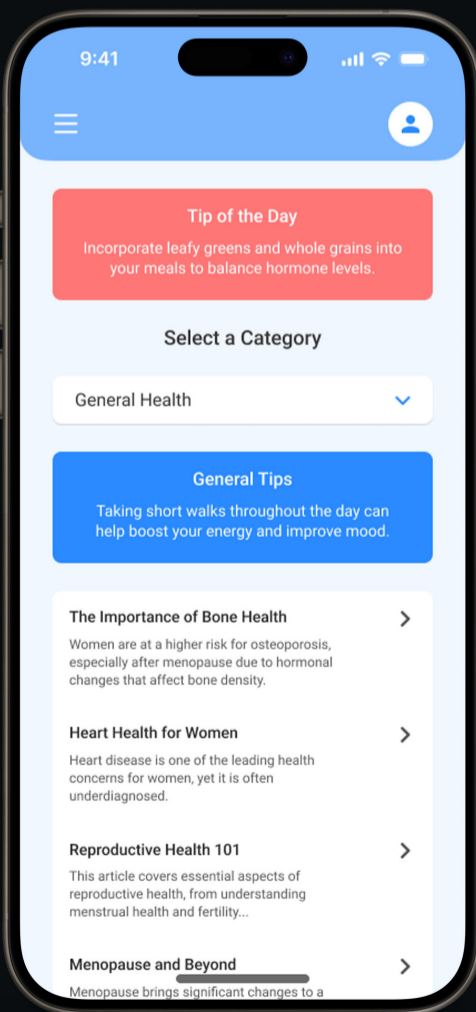
A Glimpse into Our Visuals



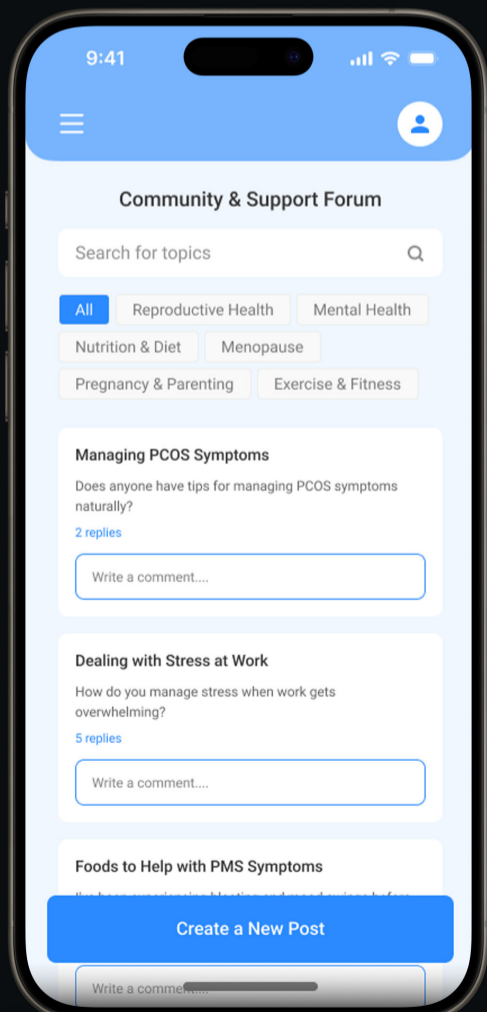
Welcome Screen



Cycle Tracking Dashboard



Health Tips and Articles



Community Screen