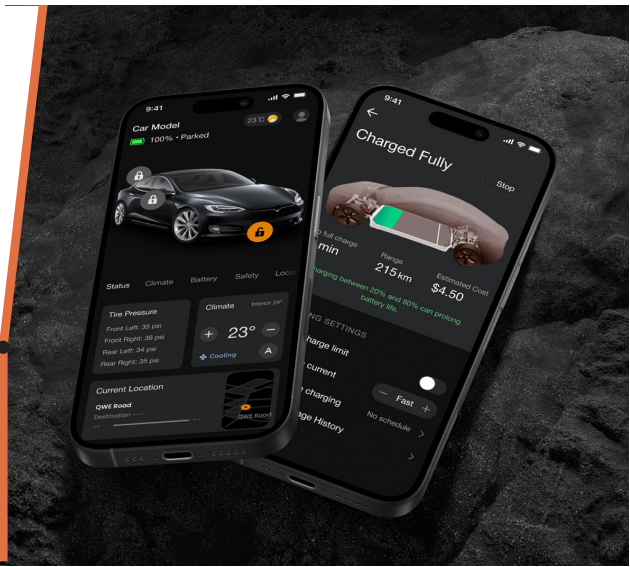


Futuristic Electric Vehicle

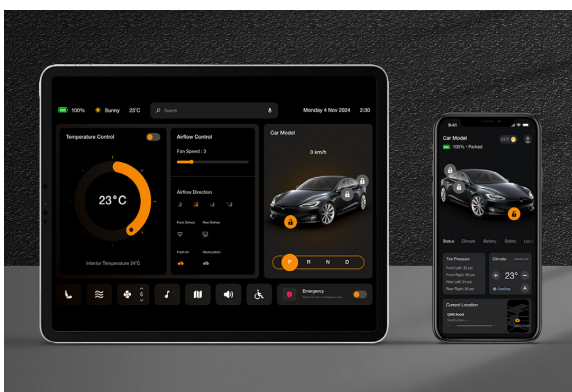
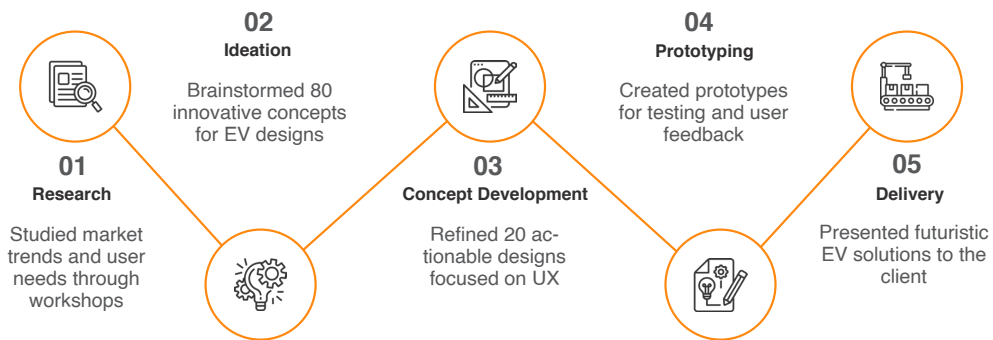
We developed a series of innovative ideas for compact electric vehicles focused on enhancing user experience.



Our concepts aim to reduce stress and improve driving comfort through advanced dashboard features, AR/VR integration, and assistive technologies for inclusivity.

Problem Statement

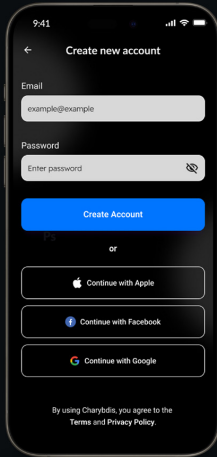
- Stressful and complex driving experiences
- Limited engagement options for passengers
- Inaccessible design for users with disabilities
- Inefficient baggage storage solutions
- Lack of seamless communication between vehicles



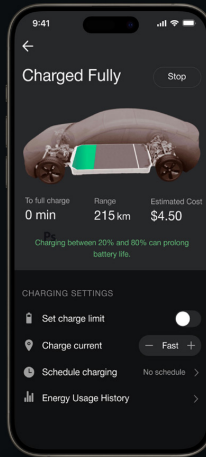
Results & Outcomes

- 80 ideas generated, with 20 refined
- Enhanced dashboard design for stress-free driving
- Introduced AR/VR features for immersive user engagement
- Developed assistive technologies for inclusivity and ease of use
- Delivered a family-friendly EV concept with innovative passenger features

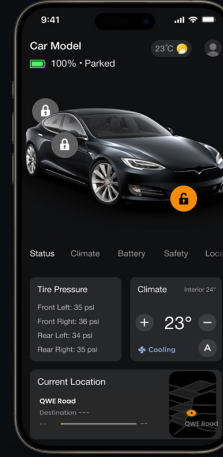
A Glimpse into Our Visuals



Account Creation



Charging Information



Car Model Overview



Main Dashboard Interface



Climate and Airflow Control

Let's Talk!

Website: www.orange-circle.com
Email: info@orange-circle.com

Address: ORANGE-CIRCLE PTE. LTD.
160 Robinson Road # 14-04 SINGAPORE (06914)

