

WHAT WE CREATED...

The TrailMe is an electric trailer designed to deliver the user's baggage. After pairing it to a car, it makes for **smooth, stress-free luggage transportation**. By monitoring road conditions and driver behavior, the TrailMe's high-quality sensors and AI technology guarantee its safety on the road. We designed the TrailMe with **environmental sustainability** in mind – it is fully electric and charges wirelessly, whether through a charging station or a paired car.

An alternative trailer equipped with ai technology.

INDUSTRY

The automotive industry is one of the fastest growing industries of our time. Car companies have been designing car models to be released decades in the future. The new era of automobiles is already here, and it holds new possibilities for both consumers and manufacturers.

But these rapid developments come with a host of new concerns. Accident prevention, autonomous cars, and communication between drivers and vehicles are all issues we have to tackle. That's why we designed the TrailMe trailer with safety as our highest priority.

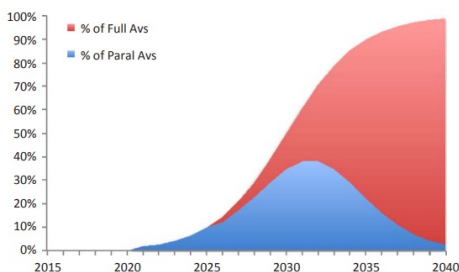


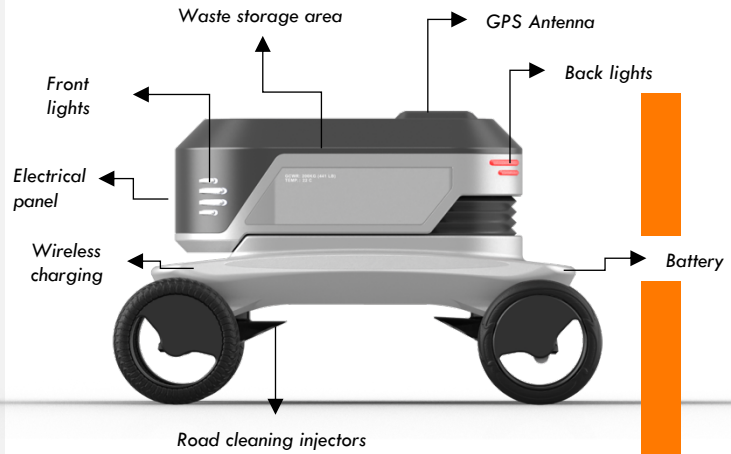
Fig. 2. Partial and full AVs share in new car sales in "Base" scenario.

TrailMe is proof of the automotive industry's evolution. To take stress off the user, it fulfills our needs as well as its own (fuel, safety, communication, and more).

While the TrailMe was intended to carry luggage, it can be used for alternative purposes. It can help the environment and improve peoples' lives by cleaning roads, cities, or seas. roads and seas.

The key benefits of the TrailMe:

- Autonomous
- Safe transportation
- Wireless charging
- Safety-increasing behavior
- Sustainability
- Artificial Intelligence



Potential applications include:

- Street cleaning
- Logistics
- Ambulance
- Courier
- Delivery



OUR MISSION

At ORANGE-CIRCLE, we leverage the rise in artificial intelligence to improve users' daily lives. Our mission is to develop safe, eco-friendly solutions by combining AI with daily technology.

CREATIVE

Creativity and innovation go hand in hand to provide:

- user and market research
- product innovation and design
- UX and technology
- ideation workshop
- design execution

BUSINESS

With innovation as our guide we offer the following:

- local market research
- product strategy
- technology research
- employee workshop
- project execution

LET' S TALK!

We are an award winning innovation consultancy that creates solutions powered by creativity and business acumen.

Whether you're a multinational company, small business, or start-up, we can bring your projects to life.

INNOVATION SERVICES

CONTACT US
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The founders combined management consulting and design to create ORANGE-CIRCLE. We believe that innovation and creativity (ORANGE) should have no boundaries or borders. Therefore, we bring the best to our clients from our global network (CIRCLE)