

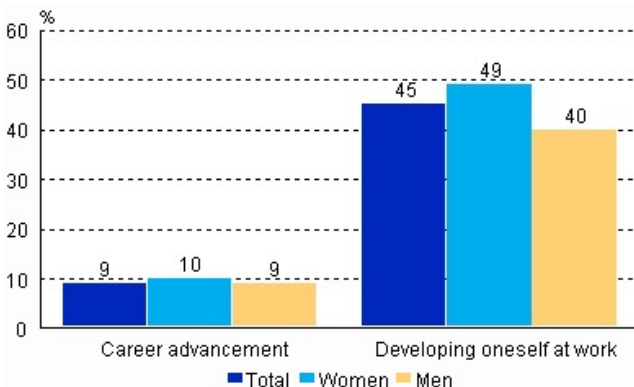


An alternative IoT device that improve the teamwork...

### WHAT WE CREATED

In a company it is very important to have a sense of teamwork and productivity. Especially, in companies that work with projects, the interaction and the atmosphere of cooperation can create many gaps in the results.

So far there are very capable programs that can contribute to the better organization of work in a company. However, what does not exist is the transmission of inspiration as well as the automation of some areas in a project. This is where our idea tries to create new tools that raise the level and quality of collaboration.



### INDUSTRY

15% of job seekers declined a job due to the company's culture.

– [Builtin, 2021](#)

Motivated workers outperform those with low engagement by 202%.

– [Business2Community, 2021](#)

Managers are responsible for 70% of deviations in team engagement.

– [Gallup, 2018](#)

Millennials prioritize 'people and culture fit' above everything else.

– [HBR, 2021](#)

Companies that build a positive culture could see a 400% growth in revenue.

– [CultureIQ](#)

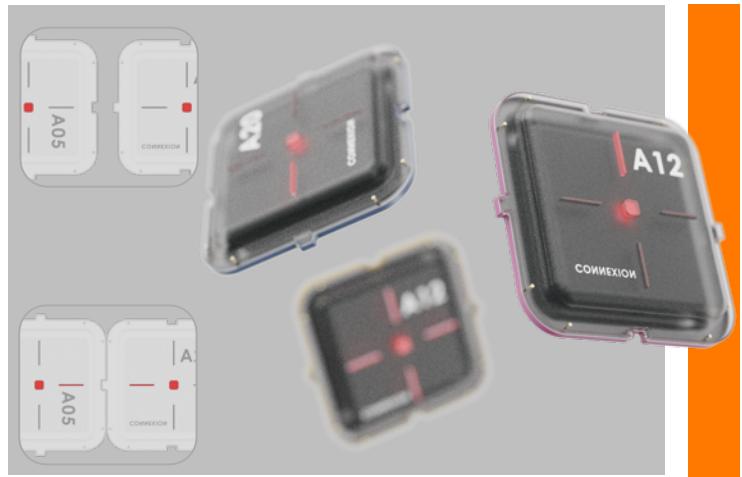
## OUR INNOVATION

How many times have we found it difficult to explain to our partners some ideas or suggestions and our partner does not understand exactly what we want to tell him.

Our device has the ability to follow our suggestions by searching to find corresponding suggestions and ideas on the web so that we can give the team a first impression of our suggestions.

It also has the ability to rate the servers in an AR way, where by opening the corresponding application it throws us into an environment with an open camera and has the options with vectors and other elements to rate the partner.

As long as we turn the camera of the mobile phone to the point where we need a note and mentally place the vector which indicates our comment. This has the effect of adding our comment to our partner's presentation at the same time.



As a **design and innovation consultancy**, we did the followings:

- market research and competition
- 20 ideas
- 8 concepts
- UI/UX
- 1 CAD designs



## WE AT ORANGE-CIRCLE

Designing an IoT device that can make the most of collaboration between employees in a company and the result reflects good teamwork, was a big challenge for us as we know very well what it is like to work in an environment that has dynamism, confidence and creativity.

### CREATIVE

Creativity and innovation go hand in hand to provide:

- user and market research
- product innovation and design
- UX and technology
- ideation workshop
- design execution

### BUSINESS

With innovation as our guide we offer the following:

- local market research
- product strategy
- technology research
- employee workshop
- project execution

### LET' S TALK!

We are an award winning innovation consultancy that creates solutions powered by creativity and business acumen.

Whether you're a multinational company, small business, or start-up, we can bring your projects to life.