

Customers can plan and pre-order their meals a week in advance from their favorite supermarket.

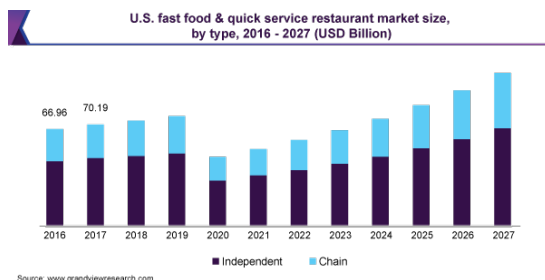
WHAT WE CREATED...

The Food Craft app brings the cooking experience to customers' doorsteps. It helps new chefs **gain expertise and training** in a wide variety of cuisines. To **reduce stress** and **manage time**, users receive packages with ready-to-cook recipe ingredients.

INDUSTRY

Customers want more out of companies than just products. They want to be assured they're putting their money and trust into businesses that improve the world. As the market changes, companies are offering more environmentally sustainable services.

Food Craft recycles leftovers from the preparation of food ingredients and turns them into compost. By sending the compost back to fruit and vegetable producers or packaging companies, we create an eco-friendly cycle that customers can feel confident in.

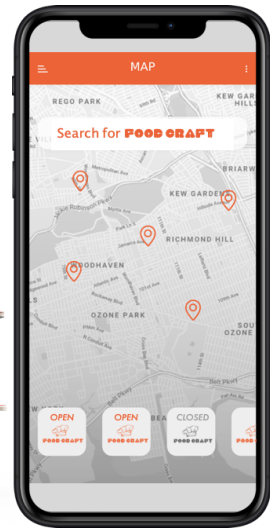


Many people wish they could make their favorite pizza or Thai food but lack the knowledge, time, or ingredients.

The Food Craft app gives beginners the opportunity to cook their favorite restaurant meals with ingredients from their favorite supermarket. Users can 'level up' in experience and improve their skills with more complex recipes.

What Food Craft offers:

- An alternative to food delivery
- A variety of options at lower cost than a restaurant
- Only the needed ingredients
- Dishes and recipes
- Step-by-step instructions
- A trendy experience that makes you feel like a celebrity chef in your own home!
- An ecosystem between producers, supermarket, restaurants and users



The app provides users with what they need to cook their favorite recipes, without requiring:

- Cooking experience
- Any necessary materials
- Any necessary utensils
- Any prepared raw materials



OUR AIM

At ORANGE-CIRCLE, we not only aim to create products and services, but to foster creativity and help users develop lifelong skills. Learning to cook brings satisfaction and the happiness of a favorite meal.

CREATIVE

Creativity and innovation go hand in hand to provide:

- user and market research
- product innovation and design
- UX and technology
- ideation workshop
- design execution

BUSINESS

With innovation as our guide we offer the following:

- local market research
- product strategy
- technology research
- employee workshop
- project execution

LET' S TALK!

We are an award winning innovation consultancy that creates solutions powered by creativity and business acumen.

Whether you're a multinational company, small business, or start-up, we can bring your projects to life.

INNOVATION SERVICES

CONTACT US
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The founders combined management consulting and design to create ORANGE-CIRCLE. We believe that innovation and creativity (ORANGE) should have no boundaries or borders. Therefore, we bring the best to our clients from our global network (CIRCLE)